



ISLAND PACKET YACHTS®

America's Cruising Yacht Leader

Press Release:

Island Packet Announces the New Estero!

January 2009, Largo, FL: Island Packet Yachts, internationally known for their award winning line of blue water cruising sailboats, has announced their new Island Packet Estero. The Estero has been created in response to market demands for a smaller Island Packet model that offers all of the quality, comforts and capabilities synonymous with their larger yachts, with increased emphasis on ease of use and innovative new features. Shipments will begin in late winter 2009.

Naval architect and company founder Bob Johnson says of his 26th new Island Packet design, "The Estero is destined to change the perception of the mid-thirty foot range of cruising yachts. An innovative interior layout delivers more space, storage and livability than many 40 footers. The fully roller furling and self-tending sloop rig provides great performance with simple controls, making sailing easier and more enjoyable than ever. The Estero's hull design continues the evolution of the Full Foil Keel®, providing a

combination of benefits unmatched by any other keel configuration. In short, the Estero represents the best of everything we've learned in our 30 year history."

Founded by Bob Johnson, N.A. in 1979, Island Packet Yachts is the builder of cruising yachts from 34 to 52 feet, sold through a network of dealers in the US, Europe and Australia. With a 125,000 square foot (12,500 sq. meter) production facility located on 10 acres in Largo, Florida, Island Packet has created nearly 2,300 cruising yachts in its 30 years. Well known as America's Cruising Yacht Leader™, the company has won numerous awards and become renowned worldwide for their yacht's exceptional level of quality, safety, comfort, offshore race-winning performance and long term value.